

Italdesign and CLIMB-E at CES 2023

Moncalieri, Jan. 5, 2023

Italdesign is celebrating its 55th anniversary at CES 2023 in Las Vegas with Climb-E, an autonomous transportation concept, and its fresh and dynamic corporate image. Climb-E embraces evolution in the concept of local sustainable urban mobility into continuous sustainable urban mobility. Along with its intended privately owned use, Climb-E can bring services to consumers through its ability to integrate into next-gen and future civil and residential structures.

- Following the success of its Pop.Up and Pop.Up Next projects in 2017 and 2018, Italdesign continues its mobility innovation and confirms its position as a pioneering technological hub capable of uniting different industrial sectors through advanced case studies. In Climb-E – with Italdesign for horizontal mobility, Schindler for vertical mobility, and Politecnico di Torino for architectural integration – the three have joined to create a visionary but realistic seamless mobility concept, featuring Easyrain's technologies.
- Italdesign interprets new forms of future social and commercial activities with Climb-E and presents several examples of services offered straight to people's doors and addressing environmental, social, and governance (ESG) issues.
- Italdesign showcases the Climb-E concept at CES 2023, along with the innovative company's fresh and dynamic new corporate image.

For more detailed information and material

<https://www.italdesign.it/media-center/>

<https://www.dropbox.com/sh/fk98xx0crood92u/AABEfpe DA-JgMKZueW9TYJa?dl=0>

You can virtually experience Italdesign exhibit at the show here

<https://www.italdesign.it/virtual-booth-at-ces-2023/>

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